

KERALA

State urged to focus on value-addition

SPECIAL CORRESPONDENT

THIRUVANANTHAPURAM, FEBRUARY 24, 2018 00:00 IST

UPDATED: FEBRUARY 24, 2018 05:07 IST

Kerala should focus on value addition, productivity increase, export promotion, and cost effectiveness in key sectors like agri products, ayurveda, medicine, environment and biotechnology, experts who participated in an R&D-Industry meet have said.

The meet was organised by the CSIR-National Institute of Interdisciplinary Science and Technology here on Friday.

Additional Chief Secretary T.K. Jose, who inaugurated the event, underlined the need for scientific intervention in industries to achieve economic growth.

M. Beena, Managing Director, KSIDC, invited young entrepreneurs in the State to work closely with research organisations to improve the productivity of the industrial sector.

Director, CSIR-NIIST, A. Ajayaghosh said the institute would sustain the interaction with industry to commercialise various technologies. An exhibition of products, technologies and processes developed in CSIR-NIIST was arranged as part of the meet. More than 60 industries from various sectors took part in the event.

Ad closed by Google